

Northeast States *and* **Hallow-queen Pageants**



November 1 & 2, 2024
Springfield, MA



Official preliminary to
International and American Women of Service

Welcome to the Northeast States Women of Service Pageant!

We are so excited to have you joining us and the International & American Women of Service pageant family. We are an official state preliminary to the International & American Women of Service Pageant to be held September 3-7, 2025 in sunny Orlando, FL. As an official preliminary we work to extend the same values and initiatives as our parent organization. Our goal is to create an inclusive and supportive environment for all of our contestants to feel seen, valued, heard, and wanted. Our pageant is carefully curated to include fun relationship building activities, meaningful service opportunities, and a place to present your best self. We are empowering girls and women through civic and community service.

Whether you are joining us to compete for an official state title or for our fun Halloween pageant we hope that you leave having had a wonderful experience, making new friends, and memories that you will cherish for years to come.

Please feel free to reach out with questions so that we can best assist you in having a wonderful pageant experience.

Yours in pageantry,

Jasmine DeRier

International & Executive Director

TITLES TO BE AWARDED:

Northeast States Little Princess (age 5-7)
Northeast States Young Princess (age 8-10)
Northeast States Young Teen (age 11-14)
Northeast States Teen (age 15-18)
Northeast States Miss (age 19-24)
Northeast States Ms. (age 18-29)
Northeast States Mrs. (age 18+, married)
Northeast States Elite (age 30-49)
Northeast States Classic (age 50-59)
Northeast States Senior (age 60+)

Northeast Halloween Queen Baby (12-24 months)
Northeast Halloween Queen Tiny (age 2-3)
Northeast Halloween Queen Mini Miss (ages 4-5)
Northeast Halloween Queen Little Miss (age 6-9)
Northeast Halloween Queen Junior Miss (age 10-13)
Northeast Halloween Queen Teen Miss (age 14-18)
Northeast Halloween Queen Miss (age 19-25)
Northeast Halloween Queen Ms. (age 26-40)
Northeast Halloween Queen Classic (age 41+)

Pageant Fees:

Preliminary Pageant: \$195
Halloween Pageant: \$100
Preliminary and Halloween Pageant: \$250
Optional Competitions: \$35 each

Registration Deadline:

October 18, 2024

Registration fees will be paid via invoice after a registration form is received.

Optional fees may be paid via Venmo @Jasmine-DeRier or by invoice on request

TENTATIVE PAGEANT SCHEDULE

Friday:

- 5:30-6:30 PM - Registration
- 7:00 PM - Welcome Party

Saturday:

- 8:00 AM - Interviews begin (starting with women contestants)
- Open Rehearsal throughout Interview time
- 1:00 PM - Pageant begins

Pageant Order:

- Opening Introductions
- Fashion Wear
- Optional Casual Wear
- Optional Talent
- Optional Fitness & Lifestyle or Sportswear
- Optional Halloween Wear
- Evening Gown
- Crowning

PAGEANT EVENTS

Registration: All contestants participating in Northeast States Women of Service must register on Friday evening between 5:30 and 6:30 PM. Times will be assigned as the pageant date gets closer to avoid congestion and unnecessary waiting. Be sure to bring all items necessary for submission to registration. If any fees are due, they will be collected at this time. Only cash, credit card (please add 4% processing fee), or Venmo is accepted at the pageant.

Welcome Party: All contestants are invited to join us for an Halloween themed welcome party for a service project, fun games, and snacks. Contestant's should wear a costume or their pageant t-shirt.

Rehearsals: Open rehearsals will be conducted while interviews take place. Contestants should report before or after their interview time to the ballroom to get instruction on how to walk on stage. If you are not doing an interview, you may show up at anytime during the interview window and will be given the opportunity to walk on stage.

Sound Check: All talent contestants must report for sound check at the scheduled sound check time, to be released closer to the pageant date.

Opening Introductions: All contestants will take part in opening introductions. Contestants should wear their pageant t-shirt with black bottoms, and shoes of their choice. Contestants will walk to center stage to introduce themselves by saying their name and hometown, and then exit the stage. Contestants under age 5 will be introduced by the emcee.

COMPETITION AREAS

Interview - 40% total score: Contestants will take part in a panel-style interview. Judges are looking to make meaningful conversation while learning about the contestant and their ideals and goals. Contestants should submit a resume at registration for the judges to ask questions from. A sample resume is attached. Contestants should prepare a brief greeting or introduction to begin when entering the interview room. Contestants should wear a fashionable business dress, suit or jumpsuit. Attire choices should be well-fitted and age appropriate. Interviews for Contestants under age 15 will be 3 minutes in length, for contestants 15-18 years old interviews will be 4 minutes in length, and contestants age 19+ interviews will be 5 minutes in length. Two Interview Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior).



Fashion Wear - 25% total score: In fashion wear, contestants should select a fashionable outfit that describes their personality. Contestants will be asked to model on the stage where judges will be looking for poise, charisma, and personality. Contestants will be provided with walking music and an outline of a walking pattern. Attire choices should be well-fitted and age appropriate.

Evening Gown - 35% total score: Contestants should choose a full-length evening gown of their choice for the evening gown competition. Attire choices should be well fitted and age appropriate. Under age 5 may wear a cupcake style dress. Judge's will be looking for the contestants personality, poise and grace as she elegantly models on stage. A walking pattern outline and music will be provided.



OPTIONAL COMPETITIONS

An optional registration form will be available on the contestant Facebook page and is due on or before October 18, 2024.

Role Model: Contestants may choose to enter the Role Model Optional Competition by submitting a role model portfolio book for the judge's review at registration. The role model book can include photos, community service, letters of recommendation, awards, etc. Anything that would provide evidence of your Role Model characteristics. Role model portfolios are scored on content, overall role model appeal and neat/tidy presentation. Two Role Model Awards will be

given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior). Runners up will be awarded based on entries.

Photogenic: Contestants may choose to enter the Photogenic Optional Competition by submitting one 8x10 photo at registration for the judge's to review. Judge's are looking for overall photogenic appeal, personality projection, and clarity/quality of the photo. Two Photogenic Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior). Runners up will be awarded based on entries.

Casual Wear: Contestants who choose to take part in the Casual Wear Optional Competition will select a casual wear outfit of choice to compliment their personality. Contestants will be asked to submit an emcee card at registration in clear printed handwriting or typed in size 12 font or larger. Judge's will be looking for the contestants confidence, poise and personality as they model. Music is provided. All attire should be well-fitted and age appropriate. Two Casual Wear Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior). Runners up will be awarded based on entries.

Talent: Contestants may choose to showcase their unique talents by participating in the Optional Talent Competition. Talents must be able to be performed in a confined space, safely without damaging the venue or injuring any bystanders. Judge's will score talent on overall appeal and talent portrayal, technicality and quality of the performance. Talent can be no more than 2 minutes in length. All music must be submitted in advance to the pageant office as an mp3 audio file and an emcee card for introductions must be presented at registration, clearly printed by hand or typed in size 12 font or larger. Any props must be essential to the performance. All talents, music and attire should be age appropriate. Two Talent Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior). Runners up will be awarded based on entries.

Fitness & Lifestyle / Sportswear: Contestants who wish to participate in the optional Fitness & Lifestyle/ Sportswear Optional Competition should prepare a fitness or sportswear outfit that portrays their personality and personal fitness objectives. Contestants should submit an emcee card at registration in clearly printed handwriting or typed in size 12 or larger font that explains "What fitness means to you" for women's divisions and "About my sport" for young division. Emcee cards should be kept to two sentences. Only small props carried on by the contestant will be permitted. Judge's will be looking at the total contestant, fitness through presentation and personality projection. Music will be provided. All attire should be age appropriate. Two Fitness & Lifestyle / Sportswear Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior). Runners up will be awarded based on entries.

Halloween Wear: Contestants may take part in the Halloween Wear Optional by choosing their favorite costume or fall/halloween inspired outfit to model for the judges. Judge's will score this optional on personality projection, confidence and creativity. Music will be provided. Only small props carried on by the contestant are permitted. All attire should be age appropriate. Two Halloween Wear Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior). Runners up will be awarded based on entries.

CONTESTANT RECOGNITION AWARDS

These awards are given at no cost to the contestant.

Academic Excellence: Contestants may submit a recent transcript for consideration for the Academic Excellence Award. Contestants should bring a copy of the transcript to registration. Two Academic Excellence Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior).

Community Service: Contestants should bring a community service log, located at the end of this document, with a total cumulative community service hours for 2024 to be submitted at registration. Two Community Service Awards will be given for young divisions (through Miss) and one award will be given for women's divisions (Ms - Senior).

People's Choice: Contestants will participate in the people's choice contest. Contestants will accumulate online votes at a cost of \$1 per vote prior to the pageant. Votes will be tallied at 8AM on November 2, 2024 to determine the winner. One award will be given over all contestants in the pageant with a cash scholarship of 50% of proceeds. The remaining 50% of proceeds will benefit Crown of Service initiatives.

Miss Congeniality: All contestants will vote for a Miss Congeniality recipient before the pageant begins on Saturday afternoon. There will be one Miss Congeniality award given among all contestants.

ADDITIONAL INFORMATION

Judging: The Judges are presented with all the rules and guidelines and national requirements and will include these rules as they are scoring the applicants. Judge's use a Google Sheet to tally scores so that the tabulator can electronically tabulate using pre-entered equations.

Competition Dates and Time Schedule: November 1&2, 2024. Please see the tentative schedule above. A more detailed schedule will be released closer to the pageant date on the Facebook group page.

Applications: All applications must be sent with color photos no later than October 18, 2024 to be included in the digital program book. Photos should be included with your registration form or sent via email to awosdirector@gmail.com

Resume: Resumes are mandatory and how judges will develop questions for personal interviews. Be sure to list all important information on your sheet. Font should be *Times New Roman* 12, can be 10, but only ONE page. Plain white paper only, black ink, no photos/no designs on the resumes. Can use double columns for bullet points to get more on the page. An example is included for you to review.

Be sure to bring 4 copies of your resume to registration if you are competing for a Women of Service title or Optional Interview.

Tickets: General Admission tickets for the event are \$15 each, children 2 and under are free (meaning they will not be taking up a seat), no other discounts available. Tickets may be purchased at the door or at registration on Friday night.

Photos: Professional photos will be available for purchase. Please see the pageant Facebook group for details on how to purchase your photos.

Hair and Makeup: Contestants under age 10 should appear natural. Contestants ages 11-13 should appear with "light" makeup. Contestants are discouraged from using hair pieces, flappers, or other added cosmetic items when they do not appear natural. There are no deduction judges or specified deductions but judges are encouraged to use personal judgment in reference to the above suggestions.

Hair and makeup artists must apply, be willing to assist multiple clients, and be preapproved to be in the dressing room area of the pageant. You may use any hair and makeup artist in your own private hotel room. Please note there will not be time for hair and makeup changes between competitions as transitions are quick.

RULES & GUIDELINES:

The following rules are set for the protection and privacy of our contestants. Titleholders are chosen based on the competition results and the contestant's availability to fulfill the duties of the system. Please do not ask for exceptions.

- Contestants competing for Hallowqueen titles in the Baby, Tiny or Mini divisions may have guardian support while on state, to carry and/or walk with them.
- Only 1 dressing room helper per contestant will be permitted into the changing area during competition. There will be an official volunteer to assist with zipping, tying and other areas of wardrobe help.
- Have all dresses prepared, wardrobe and accessories organized before arriving.
- Absolutely no coaches backstage at any time, all preparation is to be done before the day of the pageant.
- No men or unauthorized people in any part of the stage, backstage, dressing or judging area.
- No photography other than the official pageant photographer. No cameras and cell phones taking pictures or videos in the backstage area.
- Any contestant not abiding by the rules will be disqualified immediately.
- Any and all negativity and "drama" is prohibited. This includes cursing and bad behavior by anyone including family/friends, contestants and national titleholders. We ask that you keep any negativity to yourself. Contestants will be disqualified if parents, relatives or friends make a scene or disrupt the show. This also goes for after the show and days ahead or following, Facebook post etc. We strive for a positive environment and are committed to people being responsible for their own behaviors
- Judges' decisions are final. No contestant or family/friend/coach of a contestant is allowed to discuss the outcome with the judges. Our judges have kindly donated their time to participate. Judges' scores are not shared with the other judges, so any one

question to a judge is not the opinion of all the judges. If you have questions, see the director after the day of the show. Comments will be shared at a later date, if any. Please do not approach the judges or directors after the show asking for comments or scores.

- Pre pageant prep includes community service, getting paperwork and money in on time, participating in Facebook contests, following instructions, reading and following through on emails and Facebook group messages will be evaluated and scored as part of the competition.
- Rules are to protect and respect the contestant's privacy.
- In order to be able to improve and understand the score system, we will provide the judge's comments after the pageant.
- Please don't assume any of our rules if not listed, if you have questions, please contact us. We will gladly answer any questions or explain.
- IAWP reserves the right to place contestants in the right competition division that is equal to their age or marital status.
- People involved in the pageant as a volunteer or judge may not have relatives or close friends in the pageant. You are not allowed to volunteer if your relative or close friend is competing as we will not tolerate speculations that contestants are being favored. We trust and inform our judges to be fair and unbiased in their scoring.
- All contestants are female.
- All contestants have never been arrested, convicted or served time for a criminal offense or have ever posed for nude photos, this includes selfies and post on social media.
- All contestants will never use this pageant system to promote a personal agenda or unapproved platform during or prior to their reign.
- Titleholders will make themselves available to volunteer and make appearances during their reign.
- Failure to complete your year of service, which includes attending the state pageant to give up your crown will lead to a two year to permanent ban on competing within the system and loss of any remaining prizes. A full description of international titleholder's expectations will be given out at the titleholders meeting following the pageant.

WINNERS OF HALLOWQUEEN TITLES:

Hallowqueen title winners will receive a tiara, sash and trophy. This is a no-contract, fun pageant and does not require advancement to any other pageant.

IF YOU WIN A WOMEN OF SERVICE TITLE:

Contestants selected as Northeast Women of Service titleholders will be asked to register following the pageant to take part in the International and American Women of Service pageant in Orlando, FL, September 3-7, 2025. We will have a brief meeting to discuss any questions related to the international pageant. Titleholders DO NOT have to sign a binding contract but are asked not to compete in other binding pageants leading up to internationals as to not incur withdrawal expenses.

Women of Service Titleholders will receive:

- Official IAWP State crown
- Official IAWP State Sash
- Official IAWP Award Plaque/Trophy
- Prize and Gift Package
- Full Registration to Internationals Paid (\$350 value)
- Director guidance to prepare and plan for internationals

SAMPLE RESUME

Name:

Competition Division:

Education:

Occupation:

About Me: a quick 3 sentence intro to you in 3rd person

Scholastic Honors/ Work History

Leadership Roles: (May be eliminated for young divisions)

Achievements: (May be eliminated for young divisions)

Interesting Facts: List format

Community Service & Appearances: List format

Why I should be the next titleholder:

EMCEE CARD

Duplicate as needed for each optional competition. Please be sure to type or handwrite neatly in blue or black ink.

Contestant Name: _____

Optional Competition: _____

Description/Introduction: